

Privacy Policy

Last updated: April 2026

1. Who we are

This website is operated for an artistic and collaborative project.

For any questions about this Privacy Policy, you can contact us at:

Email: saharaclayinfo@gmail.com

2. What data we collect

We may collect the following personal data:

Contact form

- Name
- Email address
- Message content

This data is only collected when you voluntarily submit the contact form.

Analytics data

We use analytics tools (such as Google Analytics) to understand how visitors use the website. This may include:

- Pages visited
- Time spent on the site
- Device and browser type
- Approximate location (based on IP, anonymised where possible)

This data does not directly identify you.

3. Legal basis for processing (EU GDPR)

We process your data under the following legal bases:

- Consent: when you submit the contact form or accept cookies
- Legitimate interest: to understand website usage and improve performance

4. How we use your data

We use collected data to:

- Respond to messages sent via the contact form
- Maintain and improve the website
- Analyse website traffic and performance

We do not sell or share your personal data with third parties for marketing purposes.

5. Cookies

This website uses cookies.

Types of cookies used:

- Essential cookies: necessary for basic website functionality
- Analytics cookies: used to understand website traffic (e.g. Google Analytics)

You can disable cookies through your browser settings at any time.

6. Data storage

We keep personal data only for as long as necessary:

- Contact form submissions: kept only for the time needed to respond and manage communication
- Analytics data: retained according to Google Analytics settings and standard retention periods

7. Data sharing

We do not sell your data.

We may share limited data only with trusted third-party services that help operate the website (such as Google Analytics), and only under their privacy terms.

8. Your rights (EU GDPR)

If you are in the European Union, you have the right to:

- Access your personal data
- Request correction of your data
- Request deletion of your data
- Object to processing
- Withdraw consent at any time

To exercise these rights, contact us at: saharaclayinfo@gmail.com

9. Data security

We take reasonable technical and organisational measures to protect your data against unauthorised access, loss, or misuse.

10. Changes to this policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated date.